Business Plan

Stage-1

* Peer to peer food service
* Stay home mom and parents to contribute to economy as well as make money for their usual cooking.
* Desired home cooked foods around you.
* Foods search output radius will be as you define.
* Search food, find who is cooking, order, get it delivered or pickup.
* You can wish for certain food and post, people can respond and cook for you.
* You can post what you plan to cook, check public demand then commit in cooking.
* You decide how much you will cook, when to stop.
* As a chef you control how long to cook, when to stop.
* Every transaction gets validity when chef commits to cook, and delivery mechanism accepted by both party.
* You can use the platform for recurring order, if chef accepts.
* You can pre order food for certain time in the future, if chef accepts.
* All chef must need to comply with the local food handling compliance
* All modern payment system needs to be incorporated with the system, as a new method for some country ‘pay on delivery’ can be introduced but needs to work out, how the commission steps would work for that.
* All payment needs to go through the service platform, and service will charge chef a certain commission for their revenue.
* Chef will be able to provide feedback on customer relationship.
* Geo tagging will be available on all food photos, so search engine can find them for relevant location.
* Customer food book will be a catalog of food they have bought and wished, so they can easily re order them as a quick order.

Stage-2

* Allow catering service through the platform
* Restaurants can participate through the same platform as well
* Restaurants can participate in on call and catering services with terms and condition.
* Recommendation system will be built into the service platform; consumer will be only allowed to review a chef or food if they use their service.
* A cooking photo gallery service will be incorporated with the service, that will allow chef to take a photo of their delicious food from their smartphone and Instagram style food

related filter will be instantly available for them to apply on their photos to beautify. Nice photos will make their food more attractive for consumers.

* All social integration will be part of the service, so people can check in, share comment and other social collaboration through the platform.

Stage-3

* You can customize recipe for your order, if chef accepts
* Third party delivery system will need to be incorporated with the service platform, such as ubereats, deliveroo, foodpanda etc.
* Service will provide the chef a workbench to create, store and modify recipes, customer database access for target, cooking videos, and cooking articles and various other cooking related material.

Stage-4

* Recommendation system needs to be part of the service, which will soon start learning customer food habit, and start recommending best food within their budget around their current location of chef they love most.
* Chef can have targeted advertising and marketing to customer with an advertising fee
* Restaurants/chefs menus can be made available through the platform, and which will be searchable for all customers.
* Daily Fresh cooked weeknight dinner service delivery will be part of the service, it would need at least a week early notice, pre book food for each night and pre-paid order.

Stage-5

* Pre booking table service can be incorporated for the restaurant through this service, with custom recipe and defined food serving time. It will help restaurant to manage their table and time more efficiently and allow to make more revenue, reducing customer waiting time for food during dine in.
* Service will eventually start taking challenge recipe, if it passes basic recipe test, and chef can bid and accept challenges.
* Uber service can be booked as part of the dinner service for pre booking dinner, if alcohol consumption is planned, plan B would be incorporated as a service.

Step-6

* Food blogs will be part of the service platform, which will allow both consumer and chef to explore exciting food ideas and recipes to try.
* Food travel will be a section, part of the app, that will allow people to explore chef from other part of the globe, who using the service, learn their story culture and request service when they travel and reach their shore.